2019 FESTIVAL FACTS

- **Total Events During 16-Day Festival**: 42
- **Total Festival Attendance**: 26,500
- **Social Media Followers**: 7,500+
- **Ad Impressions Through Visit Howard County**: 85,276
- **Festival Email List**: 6,500+
- **Website Sessions**: 41,204
- **Corporate & Individual Donors**: 198

COLUMBIASFESTIVAL.ORG
2019 FESTIVAL FACTS

- **TOTAL FREE EVENT ATTENDANCE**: 23,624
- **LAKEFEST ATTENDANCE**: 18,500+
- **NUMBER OF TICKETED EVENTS**: 42
- **HOWARD COUNTY PERFORMING ARTISTS**: 151
- **MARYLAND PERFORMING ARTISTS**: 198
- **LAKEFEST YOUTH ATTENDANCE**: 8,000+

**Grants:** Columbia Association, Community Foundation of Howard County, Howard County Arts Council, Howard County Government, Horizon Foundation, Maryland State Arts Council, Mid Atlantic Arts Foundation.

**Festival Sponsors:** Abrams Development Group, Apple Ford, BB&T Bank, BGE, Buch Construction, Clyde’s, Cured Table and Tap, Downtown Columbia Arts and Culture Commission, Downtown Columbia Partnership, ezStorage, 18th & 21st, Fios, Fusion Academy, Grace, Harry H. Witzke’s Family Funeral Home, HorseSpirit Arts Gallery, Howard Bank, Howard Community College, Howard County Recreation and Parks, Howard County Tourism, Howard County Economic Development Authority, Howard Hughes Corporation, James Ferry Photography, Jean Moon & Associates, Carney, Kelehan, Bresler, Bennett & Sheer, Kimco Realty, Lakehouse Apartments, Law Offices of Lisa M. Goldblatt, Long & Foster Columbia, The Mall in Columbia, M&T Bank, Mays & Associates, Maryland Film Office, Miles & Stockbridge, Pinot’s Palette, Remedy, Residences at Vantage Point, Riverside Computing, Rotary, Rouse Company Foundation, Sandy Spring Bank, The Soundry, UHY Advisors, Wegman’s, Williamsburg Homes.